

Demystifying Responsible Investing: what you need to know



“Sustainable”. “Green”. “Ethical”. “Responsible”.

Although described in many different ways, investing in funds or companies that reflect your beliefs and values has been one of the fastest-growing investment trends in recent years. Around the world, investors expect to increase the share of sustainably invested assets from 18% to 37% by 2025.

If you're one of the many investors interested in supporting environmental, social, and corporate governance causes, here's what you need to know: <https://bit.ly/494oGxS>.

Participate in our survey for a chance to win!

Your opinions matter to us. In partnership with OTIP, we've created a short survey to seek your feedback. Complete our short Spring Survey for a chance to **WIN one of ten \$50 gift cards*** of your choice. But hurry, you only have until **May 17, 2024**: <https://bit.ly/4a55dyh>.

* Read the rules and regulations: <https://bit.ly/3VyrkJ7>

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